
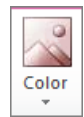


QUICK TRICKS

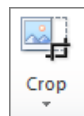
Maintain Image Dimensions:

 + Press **SHIFT** while resizing images.

Set Transparent Colour:

 Picture Tools Tab
↳ Colour
↳ Set Transparent Colour

Crop an Image:

 Picture Tools Tab
↳ Crop, OR
↳ Crop to Shape

NOTES:



Grey Highlands Cultural Channel

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contact@greighighlandspubliclibrary.com



A collaborative cultural development project brought to you by:



GREY HIGHLANDS PUBLIC LIBRARY
The place to connect, explore and learn

Poster Design Tips



Grey Highlands Cultural Channel Workshop

Updated: August 14th, 2015



DESIGN GOALS:

To attract the eyes and interest of local residents and visitors.

To create clear and readable community information

To ensure barrier-free access & communication.

BASICS

CONTRAST

Use high-contrast colours for text and background:

Dark text on Light Background

Light text on Dark Background

EMBRACE THE SPACE

Myth = white space is wasted space.
Improved legibility and comprehension.

IMAGES/SHAPES/BACKGROUNDS

Avoid busy patterns and full-screen images/photographs.

A simple, strategically placed shape (e.g. triangle) can call attention to important elements or details!

RATIO

16:9

FONTS

COLOUR

Printed material is most readable in black and white. If using colour text, restrict it to things like titles and headings.

SIZE

For cultural channel content, we recommended using a **28 point** font size. *Note that point sizes can vary between fonts.*

STYLES (15 pt)

Verdana

Tahoma

Georgia

Arial

Trebuchet

Gil Sans

Helvetica

Calibri

Candara